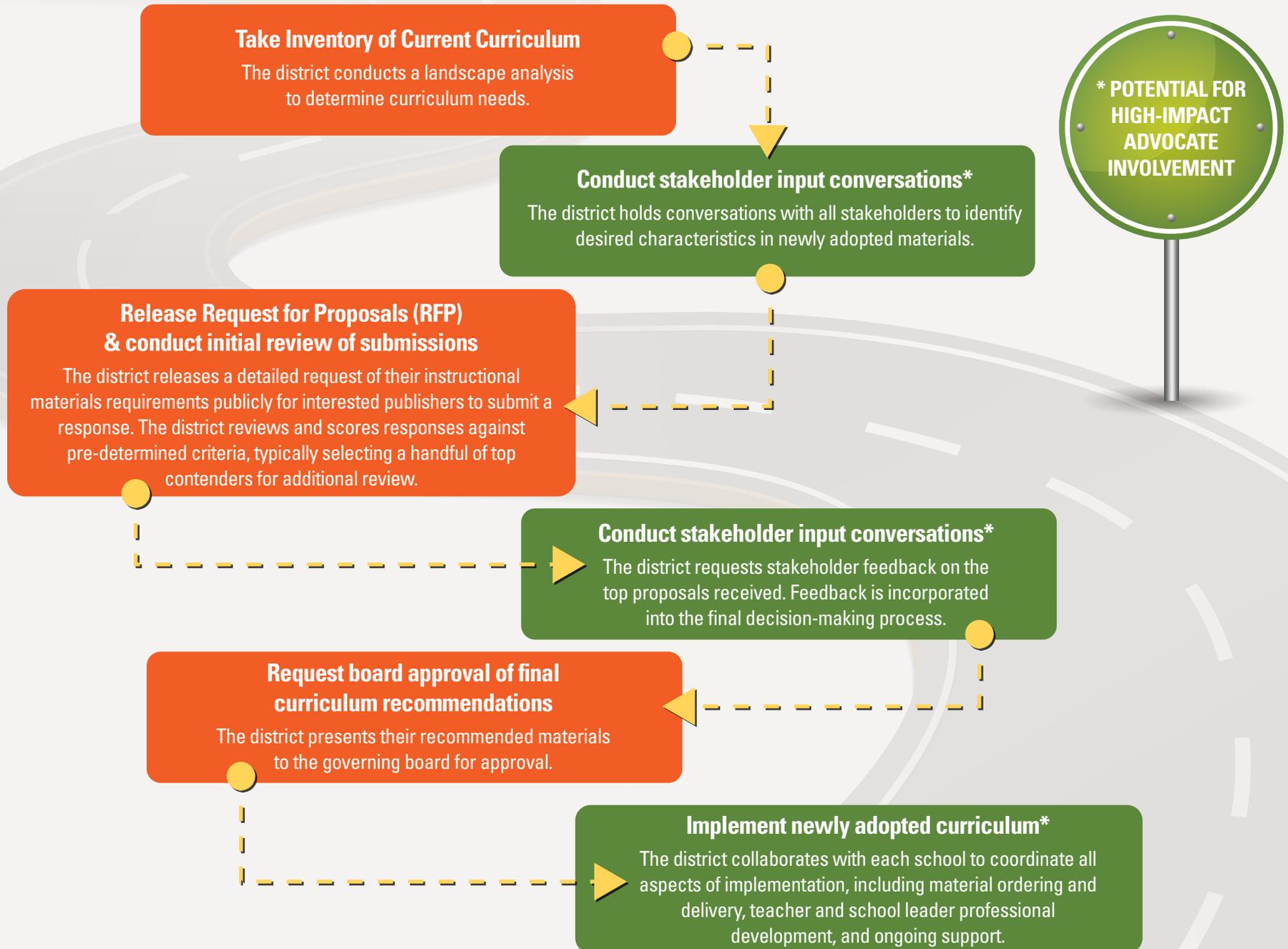


ROADMAP FOR ADVOCATES:

Common Steps in the Curriculum/Instructional Materials Adoption Process

As an advocate, you are uniquely positioned to make your voice heard during the instructional materials adoption process. Here are some common steps in the process, along with strategies for your potential involvement. Use this document to help guide your advocacy for high-quality instructional materials in your state and districts.



ROADMAP FOR ADVOCATES:

Common Steps in the Curriculum/Instructional Materials Adoption Process

**Take Inventory
of Current
Curriculum**

**Conduct
stakeholder input
conversations***

**Release Request
for Proposals
(RFP) & conduct
initial review of
submissions**

**Conduct
stakeholder input
conversations***

**Request board
approval of final
curriculum
recommendations**

**Implement
newly adopted
curriculum***

Strategies for Engaging in the Materials Adoption PROCESS

(i.e., how to get a seat at table)

- Push for and attend stakeholder conversations BEFORE the selection process begins to help shape and inform what curriculum vendors submit.
- Promote attendance at stakeholder input meetings to provide feedback on final materials once an initial review has been conducted.
- Advocate for times beyond the school day for parents and community stakeholders to have opportunities to review and provide feedback on materials.
- Become part of the instructional materials review committee in your local district.
- Attend board meetings to voice support or concerns with the materials adoption process.

Strategies for Engaging in the Materials Adoption CONTENT

(i.e., what to advocate for once seated)

- Demand that external evaluation reviews be considered (e.g., EdReports) for any curriculum materials under consideration to determine whether the materials under review are high-quality and standards aligned.
- Offer input on how diverse authors and text, including those from the local community, can be integrated into the adoption process so students experience instructional materials that reflect their cultures and backgrounds.
- Encourage the adoption of instructional materials (primary and supplemental) that support ALL students, particularly for students of color, English learners, and students with special needs.
- Push for district and school budgets to incorporate funding that supports ongoing implementation supports (e.g., professional development) for adopted curriculum materials.
- Encourage regular feedback loops that allow teachers, school leaders, parents, and students to share their experiences with the newly adopted materials.
- Ask about the district's plan for reviewing student progress. (Note: Any outcomes will be relational, not causal, but would provide valuable insight into how students are using the materials and to what end.)