Money Matters: Understanding and Advocating for Educational Equity and Justice in CA's 2019-2020 State Budget
Goals For Today’s Webinar

- Learn about **recent budgetary proposals** put forth by Governor Newsom in January
- Learn how these proposals will **impact students of color and low-income students**
- Hear ETW’s response and plan to **engage with certain proposals**
- Understand the budget process and identify **opportunities for collaborative advocacy**
Agenda For Today’s Webinar

- Welcome & Introductions
- California’s Budget Process
- Education Trust-West: P-12 Priorities
- Education Trust-West: Higher Education Priorities
- SMAC Priorities & Collaborative Advocacy
- Opportunities to Engage this Process
- Question & Answer
Please use the “Questions” box to ask questions and share insights or resources throughout the webinar.
Welcome & Introductions

Manny Rodriguez
Legislative Associate
The Education Trust–West

Natalie Wheatfall
Senior Policy Analyst
The Education Trust–West

Helen Yasko
2018 Fellow
Students Making a Change
The Education Trust—West works for educational justice and the high academic achievement of all students at all levels, pre-k through college.

We expose opportunity and achievement gaps that separate students of color and low-income students from other youth, and we identify and advocate for the strategies that will forever close those gaps.
Audience Poll:
What is your primary professional role?

A. Higher education faculty, researcher, or staff
B. Community organization staff
C. Student
D. Parent
E. P-12 educator, staff, school or district leader, service provider
F. Other
Audience Poll:
How familiar are you with California’s Budget Process?

A. Very Familiar
B. Somewhat Familiar
C. Limited Familiarity
D. Not at all familiar
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<tr>
<th>January</th>
<th>Winter – Spring</th>
<th>May</th>
<th>June 15</th>
<th>July 1</th>
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<td>Governor releases proposed</td>
<td>Legislative budget subcommittees</td>
<td>May revision, based on final income tax revenues</td>
<td>The final budget must be approved by Legislature</td>
<td>Governor signs final budget</td>
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P-12 Budget Overview

Total of $80.7 billion in Prop 98 investment, from pre-K to community college

- Increased investments in Early Learning, including preschool, childcare, and Kindergarten
- LCFF-Related Investments, including scheduled COLA, System of Supports, and increased transparency for community engagement
- Investments in pensions and special education to address Funding Adequacy
- Funding to develop a Longitudinal Data System
Early Learning

Preschool for four-year-olds
- $124.9 million over 2 years to increase the slots for preschool to a total of 200,000 by 2021-2022
  - To provide preschool for all low-income four-year-olds in the state.
- Shifts $297.1 million in Prop 98 funds to not-for-profit non-local education agencies due to limited LEA capacity

Steps Toward Universal Preschool
- $10 million to create a roadmap for providing universal preschool
Early Learning

Subsidized Child Care
• $500 million to expand subsidized child care facilities and to invest in the education of the child care workforce

Full-Day Kindergarten
• $750 million to expand facilities to accommodate full-day kindergarten
LCFF-Related Investments

**LCFF Investment**
- $2 billion increase to meet the 3.46% cost of living adjustment
- $63 billion total LCFF investment

**Community Engagement and Transparency**
- $350,000 to integrate the LCAP, California School Dashboard, and other information sources, like the SARC, into one web-based tool

**System of Support**
- $20.2 million for COEs to support school district improvement
Funding Adequacy Measures

**Pension Obligation Relief:** $3 billion in one-time funds, to be phased in over the next two years to ease rising pension costs.

**Special Education:** $576 million to support expanded special education services for districts with high concentrations of students with disabilities and unduplicated students.
Longitudinal Data System

$10 million to plan for and develop a longitudinal data system that will connect comprehensive student information from early education through workforce.
Audience Poll:
Which K-12 budget proposal do you have questions about that you need answers for to move your work forward?

A. Early Learning
B. LCFF-Related Investments
C. Fiscal Adequacy Measures
D. Longitudinal Data System
Higher Education Budget Overview

Total Investment: $36.4 billion
- $1.43 billion increase compared to 2018-19
• Increased Cal Grant awards for student parents
• Increased amount of Competitive Cal Grants
• California College Promise Program
• CCC Student Centered Funding Formula
• Enrollment Increases
• Legal Services for Undocumented Students, Staff, and Faculty
• Food & Housing Insecurities
Financial Aid Proposals

**Increased Access Award for Student Parents**
$121.6 million to increase or provide *access awards for students with dependent children* attending the UC, CSU, or the CCCs

**Increased Amount of Competitive Cal Grants Awards**
$9.6 million to *increase the number of Competitive Cal Grant awards*
California College Promise Program

$40 million to expand the CA College Promise program to cover a second year of community college tuition for first time, full-time students

Important Provisions:

- **Requirements** for participating community colleges
- Flexibility language to determine how they use the **funding to support students**
- Approximately 28,000 students are projected to be eligible for the second year of free tuition.
The Community College Student Centered Funding Formula

The Governor’s proposed revision to the implementation of the new funding formula:

• Maintaining the student success allocation in 2019-20;
• Cap the student success portion for year-to-year gains at 10%; and
• Clarify the definition of a transfer student.
Enrollment Increases at Higher Ed Segments

**UC**
- $10 million to support the enrollment of 1,000 additional California residents

**CSU**
- $62 million to expand enrollment by 2%, an increase of more than 7,000 students

**CCC**
- An increase of $26 million for enrollment growth
Legal Services for Undocumented Students, Staff, and Faculty

UC:
$1.3 million in ongoing funds to support the UC's Immigration Legal Services program beginning in 2022-23

CSU:
$7 million in ongoing funds to provide legal services to undocumented students, staff, and faculty

CCC:
$10 million to provide legal services to undocumented and immigrant students, faculty, and staff
$15 million in ongoing funds to address student hunger and housing needs

$15 million in one-time funds for the CSU to assist each campus’ existing efforts addressing student hunger and housing needs
Other Higher Education Budget Proposals

- $49.9 million to work of Degree Attainment, Student Success, and Equity at UCs
- $45 million to support progress on CSU’s Graduation Initiative 2025
- $2 million for the CSU’s Expansion Planning
- $10 million to promote Higher Education Innovations in the San Joaquin and Inland Empire regions
Audience Poll:
Which Higher Ed. budget proposal do you have questions about that you need answers for to move your work forward?

A. Financial Aid Proposals
B. CA College Promise Program (Free College)
C. CCC Student Centered Funding Formula
D. Enrollment Increases
E. Legal Services for Undocumented Students, Faculty, and Staff
F. Addressing Food & Housing Insecurities
Students Making a Change

SMAC equips and engages Black and Brown Community College students to positively transform the deep structural inequities now present in Community Colleges as reflected by the achievement gap and low retention and transfer rates of underrepresented students of color.

SMAC accomplishes its mission by creating leadership opportunities for students in educational policy advocacy, innovative community engagement and organizing.

Helen Yasko
2018 Fellow
Students Making a Change

Our Priority Issue Areas

1. Undocumented Student Success
2. Student Resources and Program
3. Institutionalizing Racial Equity
4. Pathways to Student Success

Helen Yasko
2018 Fellow
Upcoming Budget Advocacy Opportunities

- Join ETW for Advocacy Day 2019, Wednesday May 1st
- Write an Organizational Budget Letter expressing support or concern for proposals
- Deliver individual public testimony at Budget hearings
  - ASM Budget Subcommittee 2
  - SEN Budget Subcommittee 1
  - Live Stream Committee Hearings
- Meet with your local Legislator
  - Find your CA Representative
- Call attention to proposals via social media advocacy or other media streams such as an Op-Eds.
Questions & Answers

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